

Module 1:1 Your Passion - Talent Matrix



This is step 1 of locking down your passionate profitable business idea. Set your timer to 3 minutes to complete the left side then set it for 3 minutes again to complete the right side.

LEFT SIDE - PASSION QUESTIONS

RIGHT SIDE - SKILLS QUESTIONS

1. What were you passionate about when you were 10? A Teenager? Now?
2. What would you do tomorrow if you won the lotto?
3. What are you curious about right now?
4. What do you see others doing and think I would like to do that?

1. What do people say you are talented at or you are known for?
2. What skills have you acquired over the years?
3. What expertise have you developed over time?
4. What do others come to you for help with?

PASSIONS / CURIOSITIES

TALENT/ SKILLS / EXPERTISE

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

7 _____

8 _____

9 _____

10 _____

11 _____

12 _____

13 _____

14 _____

15 _____

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

7 _____

8 _____

9 _____

10 _____

11 _____

12 _____

13 _____

14 _____

15 _____

YOUR PROFITABLE PASSIONATE IDEA

By Danny Stone of iamDannyStone.com

Module 1:2 Your Merges

Now it's time to merge your passions and curiosities with your talents, skills, and expertise. Set your timer for 3 minutes and get going.

YOUR MERGES

PASSIONS / CURIOSITIES		TALENTS/ SKILLS / EXPERTISE
1 _____	AND	1 _____
2 _____	AND	2 _____
3 _____	AND	3 _____
4 _____	AND	4 _____
5 _____	AND	5 _____
6 _____	AND	6 _____
7 _____	AND	7 _____
8 _____	AND	8 _____
9 _____	AND	9 _____
10 _____	AND	10 _____
11 _____	AND	11 _____
12 _____	AND	12 _____
13 _____	AND	13 _____
14 _____	AND	14 _____
15 _____	AND	15 _____

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Module 1:3 Your Matrix Clarity



Let's get clear about our merges. Make full sentences to help you gain more clarity!

1. _____

2. _____

3. _____

4. _____

5. _____

BONUS

6. _____

7. _____

8. _____

9. _____

10. _____

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